Organization Overview

• OAGi Policy Board
  – Garret Minakawa (Oracle), Chair
  – Jim Wilson (OAGi)
  – Kevin Himka (Boeing)
  – Javier Buzzalino (Infor)

• OAGi Staff
  – Jim Wilson, President and CEO
  – Michelle Rascoe, Executive Assistant
  – Michael Figura, VP Operations
  – Michael Rowell, Chief Architect (on loan from Oracle)
Reduce the cost of integration by developing inter-operable, cross functional, cross-industry, data-model-driven, and extensible standards to meet the challenge of a rapidly-changing global digital economy.
Three Year Strategic Objectives

• Standards Development Process
  – Transform process to be more responsive, quick, agile
  – Develop and follow a clear roadmap for OAGi resource development

• Membership
  – Triple membership
  – Double membership revenue

• Marketing
  – Increase OAGi awareness and improve image in targeted demographics
  – Promote the image of OAGIS as an international standard
Standards Development Process

• **Transform process to be more responsive, quick, agile**
  – Score
    • Improves speed and quality of standards development process

• **Develop and follow a clear roadmap for OAGi resource development**
  – Business Process Models (Scenarios)
    • Refresh and expand existing library
  – JSON/Mobile WG
    • RESTful Web API Design
  – Smart Manufacturing WG
    • IIOT White Paper
  – SME WG
  – EBO WG
Membership

- **Triple membership**
  - Osh Kosh
  - Lockheed Martin
  - EBO Inc.
  - eQ1

- **Double membership revenue**
  - Current levels: Board, Council, General
  - Current types: Business, Government, Educational Institution
  - Issues/considerations:
    - Council membership doesn’t make sense as a type name
    - Should we adjust dues to promote more board members?
Marketing

- **Increase OAGi awareness and improve image in targeted demographics**
  - Continue to build partnerships and collaborate with other SDOs
    - ISO
    - MoU/MG (ISO, ITU, IEU, UN/CEFACT)
    - MIMOSA
    - AgGateway
    - Japan Petrochemical Association (JPCA – CEDI)
  - Explore new channels to increase awareness (e.g. analysts, Sis)
  - Additional details in Operations Report
- **Promote the image of OAGIS as an international standard**
  - Submit OAGi to ISO TC154
New Strategic Initiative

• Industrial Ontologies Foundry (IOF)
  – Very active international group
  – Ontologies are being seriously considered by a number of Fortune 500 manufacturing companies
  – Serm and Jim are on the board (Jim is chair)
  – There may be an opportunity for OAGi to offer more involved support: serve as secretariat